



FlexPLM 12.x Upgrade for an American Sports Equipment Company



The customer is an American sports equipment company that designs and markets high-performance men's and women's sneakers, clothing, and accessories. The customer wanted to collaborate with our 100+ certified experts who have experience in delivering 80% of Global FlexPLM Upgrades.

**15% Decommissioning |
20% Improved system**

ITC Infotech is a leading global technology services and solutions provider, led by Business and Technology Consulting. ITC Infotech provides business-friendly solutions to help clients succeed and be future-ready, by seamlessly bringing together digital expertise, strong industry specific alliances and deep domain expertise. The company provides technology solutions and services to enterprises across industries through a combination of traditional and newer business models, as a long-term sustainable partner.

www.itcinfotech.com



WHY UPGRADE?

- PTC Cloud customer – **Mandatory** upgrades to newer versions
- Leverage **new additional capabilities**, performance, security and usability improvements on FlexPLM version 12
- **Re-assess system customizations** against the newer version of the tool
- **De-Scope** customizations that are not adding any value
- Provide enhanced foundation for future capabilities (3D and Gen AI)
- Enable IT & Business Transformation

SOLUTION

- Upgrade FlexPLM application from 11.0 M030 to 12.0
- Scope includes the following:
 - Functional Assessment
 - Code retrofit for more than 160 Customizations
 - System and UAT testing
 - Multiple demos of FlexPLM 12 system
 - 2 Rehearsals followed by 1 Dry Run
 - Production Cutover & Post-go-live support

BENEFITS

- **15% Decommissioning** of existing customizations
- **20% Improved** system health & response time after upgrade
- **100% user adoption** to new features and functionality
- Leverage new additional capabilities, security and usability improvements on FlexPLM version 12
- Introduction of new **AI design Suite**