



Implementation of FlexPLM Application

A leading German innovative electronic toys retailer and inventor of an award-winning concept, changing the way children listen to stories/music

Client was managing its product related information in SharePoint which was spread across multiple types of documents. Client wanted to standardize the product information for easy access and enable better collaboration with the vendors & support its business expansion.

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CHALLENGE

- Create a single platform for managing entire product and its related data
- Inability to track milestone activities during product development stage
- Wanted to provide a fast-track implementation methodology with flexibility and faster go-live to maximize ROI

SOLUTION

- Classroom pilot approach for fast-track implementation
- Consultation-led implementation to maximize out of the box solution
- Streamlined product development process
- Minimized communication channels with vendors
- Leveraged industry best practices

RESULTS

- Access to single source of truth by internal stakeholders and vendors
- Early visibility of important milestones resulting in timely intervention; ensures no delays in merchandise connectivity
- Ability to track product in the development stage
- Better collaboration with vendors