



Implementation of FlexPLM application

A British retailer specializing in women's activewear, having boutique stores across UK and US

CHALLENGE

- Single platform for managing entire product and product related data
- Inability to track milestone activities during product development stage

SOLUTION

- Classroom Pilot approach for fast-track implementation – 16 weeks
- Consultation-led implementation to maximize out of the box solution
- Leveraged industry best practices
- Designed suite plugin to ease image management process

RESULTS

- Common process established across categories (Apparel and Accessories)
- Streamlined sample management process
- Minimized multiple communication channels with Vendors – Telephonic & email communications were being done earlier. With FlexPLM implementation, vendors are able to access most updated information from a single platform, thus minimizing verbal and email correspondences
- Access to single source of truth by internal stakeholders and vendors
- Early visibility of important milestones resulting in timely intervention; ensures no delays in merchandise connectivity

Client had only a single system to manage multiple product categories covering all brands. They wanted to enable better collaboration with vendors and create a central repository of all product information for easy access by stakeholders with an ability to track product in the development stage. Wanted a fast-track implementation methodology with flexibility and faster go live to maximize ROI.

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