



Solutions for Consumer Packaged Goods

- Comprehensive PLM solutions for the CPG & Foods industry
- Enhanced visualization through project dashboards & reporting
- Enable collaboration with vendors on projects & products



Business-friendly Solutions

ITC Infotech's CPG solution provides a streamlined process driven approach to manage end-to-end product development for the Foods & Formulations industry.



Recipe Management

- Tracking specifications from recipe to finished product, raw material to formulation
- Reuse of existing specifications
- Visibility across company divisions & geos



Dashboard & Reports

- Role-based dashboard view - Portfolio, Sampling, Material, RFQ & Order Status
- Standardized & customized reports on Portfolio, Product, User Assignment & Material Forecast



Product Safety, Compliance & Quality Control

- Org wide visibility of compliance data
- Meets changing regional legislation & regulations
- Create & manage test specifications, certifications & audits



Packaging, Label & Artwork Management

- Integrated development of Packaging Material, Design, Artwork & Label in sync with product development
- Cross-functional collaboration



Project Management

- Calendar templates with configurable time plans
- Proactive optimization of detecting project risks
- Enterprise wide visibility of projects



Sourcing

- Vendor collaboration to create & manage products & materials
- Manage quotes, samples, specifications, iterations & comments
- Visibility of global supply chain

About ITC Infotech

ITC Infotech helps customers digitize end-to-end product lifecycle processes to enable rapid innovation, reduce time-to-market, optimize supply chain, source and manufacture products efficiently by leveraging our rich consulting expertise in Product Lifecycle Management across domains in the retail industry including Fashion & Apparel, Footwear, Home, Consumer Products & Hard Goods. Our solutions bring together the best of industry practices and next generation technologies in Cloud, Mobile, Analytics and IoT to enable future readiness for retail businesses.

ITC Infotech is a fully owned subsidiary of ITC Ltd, one of India's most admired companies.

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