

ITC Infotech is a specialized global full service technology solutions provider, led by Business and Technology Consulting. ITC Infotech's Digitaligence@work infuses technology with domain, data, design, and differentiated delivery to significantly enhance experience and efficiency, enabling our clients to differentiate and disrupt their business.

The company is powered by a growing portfolio of specialized solutions addressing critical business challenges, including: Industry 4.0 solutions (PLM, IoT and Embedded), Customer Value Management, Loyalty, Trade Marketing & Distribution, Supply Chain Optimization, Data Engineering and Analytics, Healthcare Analytics, Digital Banking solutions and Digital Agriculture solutions. The company provides solutions to enterprises in Supply Chain based industries (CPG, Retail, Manufacturing, Hi-Tech) and Services (Banking, Financial Services and Insurance, Healthcare, Airline, Hospitality) through a combination of traditional and newer business models, as a long-term flexible, trusted and sustainable partner.

ITC Infotech is a fully-owned subsidiary of ITC Ltd, one of India's foremost private sector companies and a diversified conglomerate.

# Changing the Game

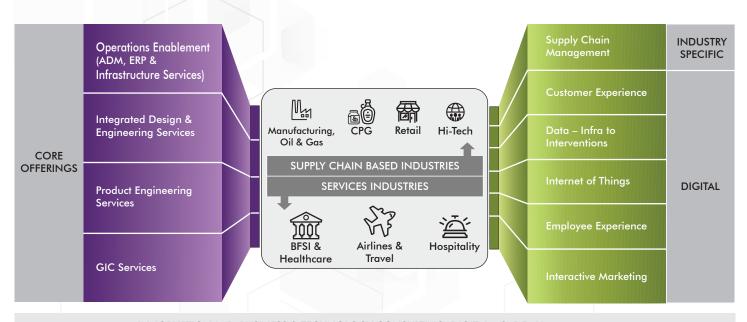
In today's age of digital disruption, ITC Infotech has tailored its strategy around the following 5D framework to serve its clients better:



## Offerings – Domain Led, Consulting Enabled

ITC Infotech focusses on developing deep and differentiated capabilities to create enduring value for clients. The company has created a differentiated positioning in niche areas and continues to gain competitive advantage to strengthen its market standing further.

ITC Infotech's technology Lines of Business (LoBs) are powered by our strong business and technology consulting practices, and are supported by our Innoruption Labs – which incubates disruptive innovations, and our Digital Academy.



INNORUPTION LAB, BUSINESS & TECHNOLOGY CONSULTING, DIGITAL ACADEMY

# **Partnerships & Alliances**

ITC Infotech has partnered with global technology leaders to provide cutting-edge offerings to its clients.

#### **Independent Software Vendors**







































































### **System Integrators**







# **People First**

ITC Infotech is powered by the passion of its people, and stays focused on building an innovation-friendly people culture. At ITC Infotech, we are guided by ITC Ltd.'s commitment to 'Creating Enduring Value' for all stakeholders – including clients and employees.

The company aims to provide each employee with a promising and challenging job profile that effectively aligns individual aspirations to organizational needs. ITC Infotech offers global careers, global exposure and a diversity of opportunities to create business and technology leaders of tomorrow.

ITC Infotech is a professionally managed company, which empowers employees to take decisions and implement new ideas at the workplace. The company helps employees actualize their potential through numerous training and development programs. We recognize employee potential and award full ownership of responsibility, give every employee the opportunity to learn, thus, allowing for growth and personal development.

### **Industry Recognitions**

Premier analysts and market research agencies and the global media has recognized ITC Infotech's position as the preferred IT partner.

- Ÿ ITC Infotech is recognized in the 2017 Global Outsourcing 100 list in the 'Leader Size' group as a 'Super Star of the Global Outsourcing 100' for Sustained Excellence (for featuring on GO100 list in the last consecutive 5 years or more).
- Ÿ ITC Infotech mentioned in Gartner's Market Guide for Data Science and Machine Learning, 2017
- Ÿ ITC Infotech is featured as a Leader in 'Enabling Digital' in ISG Insights Index (i3) report on ADM. ISG defines companies who are 'Enabling Digital' as - "These are very customer-centric companies that are trying to create a competitive advantage enabled through emerging technologies". ITC Infotech has received high scores across all sub-categories under 'Enabling Digital', including: Automation, Agile/DevOps, Fixed price/outcome model, custom development, and frameworks on emerging technologies.
- Ÿ ITC Infotech and British American Tobacco (BAT) were finalists in the category 'Collaboration' for the 2016 Paragon Awards Europe by ISG - for demonstrating ground-breaking and inspirational approaches to sourcing.
- Ÿ ITC Infotech won the Aecus Innovation Awards 2016 for providing an innovative customer experience solution to Holland & Barrett, UK's leading health retailer. This award recognize innovative excellence in the outsourcing and services landscape & identifies and celebrates service providers, technology providers and their clients working together, in new and value-creating ways.
- ITC Infotech won the Disruptive Tech & Innovation Awards 2016 in the Category "Crème de la crème (Organizational) -Best HR Tech Solution of the year"
- Ÿ ITC Infotech won the Asia Pacific HRM Congress Awards 2016 in the categories of "Managing health at work" and "Talent management and its impact on employee engagement". The aim of this award is to recognize the best of the best and benchmark Talent & HR Practices across industries.

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