



Business-friendly Solutions



Corporate Newsletter

ISSUE 4
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Dear Reader,

Greetings from ITC Infotech!

Thank you for your love and feedback on the previous newsletter.

Its time for the third edition of ITC InfoTimes, our monthly newsletter which provides you with an insight into our market-centric activities, the spotlight we received in global media publications and the awards we won. We also have a exclusive section on analyst mentions on the trending and focused capabilities that ITC Infotech offers. What would be an organization without its employees and we would like to take you through our employee initiatives. We have rounded up our month for you and we hope you like our quick reckoner edition of the newsletter.

Happy Reading!



MARKET WATCH

The thought leadership article by Mr. Sandeep Kumar, Senior Vice President and Head of Business Consulting, of ITC Infotech has appeared in Forbes. The article titled **Constructing the pathways to a digital enterprise** focuses on optimizing product, consumer, partner or employee strategies.

A [McKinsey](#) study highlights that companies usually have tall benchmarks for their digital initiative effectiveness. Companies that actively indulged in transformational efforts expected annual growth and cost efficiencies of 5% to 10% in the succeeding three to five years. The digital revolution has presented businesses with a novel way of operating and optimizing experiences. The digitized world is full of connected pathways that help magnify varying actions and extract valuable nuggets to nurture positive experiences.

The screenshot shows the Forbes website interface. At the top, the 'Forbes' logo is on the left, and 'Subscribe' and 'Sign In' buttons are on the right. Below the logo, the word 'INNOVATION' is displayed. The main article title is 'Constructing The Pathways To A Digital Enterprise'. The author's name, 'Sandeep Kumar', is listed with his credentials: 'Forbes Councils Member', 'Forbes Technology Council', and 'COUNCIL POST | Membership (Fee-Based)'. The date 'Aug 12, 2022, 08:15am EDT' is shown. Social media icons for Facebook, Twitter, and LinkedIn are present, with the Facebook link text: 'Sandeep Kumar, Sr.VP & Head Global Consulting, ITC Infotech.'. A large black video player is on the right. Below it, a 'Download The Whitepaper' button is visible. At the bottom of the article preview, there is a photo of a modern office interior and the text 'BigID'.

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THOUGHT LEADERSHIP



ITC Infotech has recognized as Leader Super Stars of the Global Outsourcing 100 by IAOP – and has placed as a top company for Customer References, Awards & Certifications, Programs for Innovation, and Programs for Corporate Social Responsibility:

01

| Company Name | Group | Customer References | Awards & Certifications | Programs for Innovation | Programs for CSR |
|----------------|-------------|---------------------|-------------------------|-------------------------|------------------|
| Intellias | Leader | ★ | ★ | ★ | ★ |
| Intetics | Rising Star | ★ | ★ | ★ | |
| ITC Infotech | Leader | ★ | ★ | ★ | ★ |
| iTechArt Group | Leader | ★ | ★ | | ★ |
| itel | Leader | ★ | | ★ | |
| JLL | Leader | ★ | ★ | ★ | ★ |
| Kelly | Leader | ★ | ★ | | ★ |

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Published first PLM case study on EIIRTrend

**Engineering IoT Industry R&D
EIIR TREND**

Reducing Complexity and Minimizing Development Costs using Windchill PLM

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PLM ITCInfotech PTC

02

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THOUGHT LEADERSHIP



COMMUNITY

by NASSCOM Insights

The first blog of a series on Data Modernization published on NASSCOM - MODERNIZE THE DATA ECOSYSTEM TO LAY THE FOUNDATION OF AN INSIGHTS-DRIVEN DIGITAL NEXT ENTERPRISE:

Home / Communities / Analytics / Modernize the Data Ecosystem to Lay the Foundation of an Insights-driven Digital Next Enterprise



MODERNIZE THE DATA ECOSYSTEM TO LAY THE FOUNDATION OF AN INSIGHTS-DRIVEN DIGITAL NEXT ENTERPRISE

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June 27, 2022

Analytics Data Science & AI Community Digital Transformation

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03

319

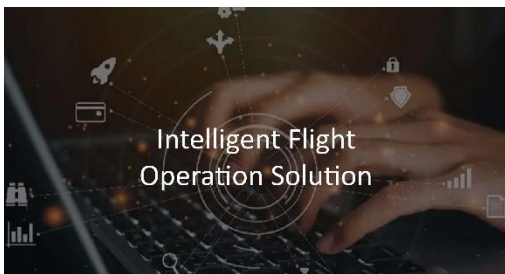
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Data modernization has become an urgent competitive necessity for businesses to stay ahead of the curve - anticipate market changes earlier, understand customer needs more closely, and take and implement winning decisions faster than the competition.

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Published 3 case studies on Platforms of Intelligence - Airlines on the corporate website



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Operation Solution

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Agent Segmentation

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04

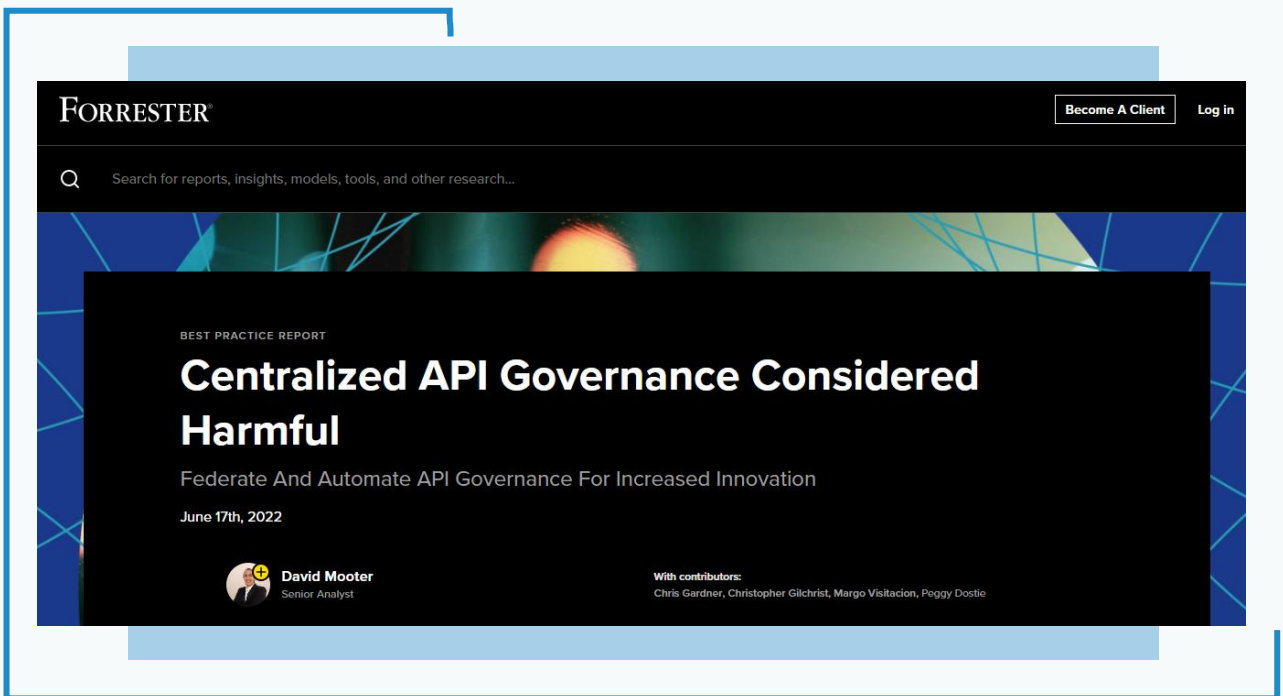


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Management Solutions

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Analyst Corner

ITC Infotech's contribution in Forrester analyst David Mooter's report titled **Centralized API Governance Considered Harmful** acknowledged as one of the "companies interviewed for the report"



The screenshot shows the Forrester website interface. At the top left is the 'FORRESTER' logo. To the right are buttons for 'Become A Client' and 'Log in'. Below the logo is a search bar with the text 'Search for reports, insights, models, tools, and other research...'. The main content area features a dark blue header with the text 'BEST PRACTICE REPORT' in small white letters. Below this is the main title 'Centralized API Governance Considered Harmful' in large white font. Underneath the title is the subtitle 'Federate And Automate API Governance For Increased Innovation' and the date 'June 17th, 2022'. At the bottom left of the report card is a circular profile picture of David Mooter, with his name 'David Mooter' and title 'Senior Analyst' next to it. At the bottom right, it says 'With contributors: Chris Gardner, Christopher Gilchrist, Margo Visitation, Peggy Dostie'.

(The report can be accessed on the Forrester portal with official Forrester credentials)

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Employee Centricity



01



Employee Engagement

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02



Campus to Camper

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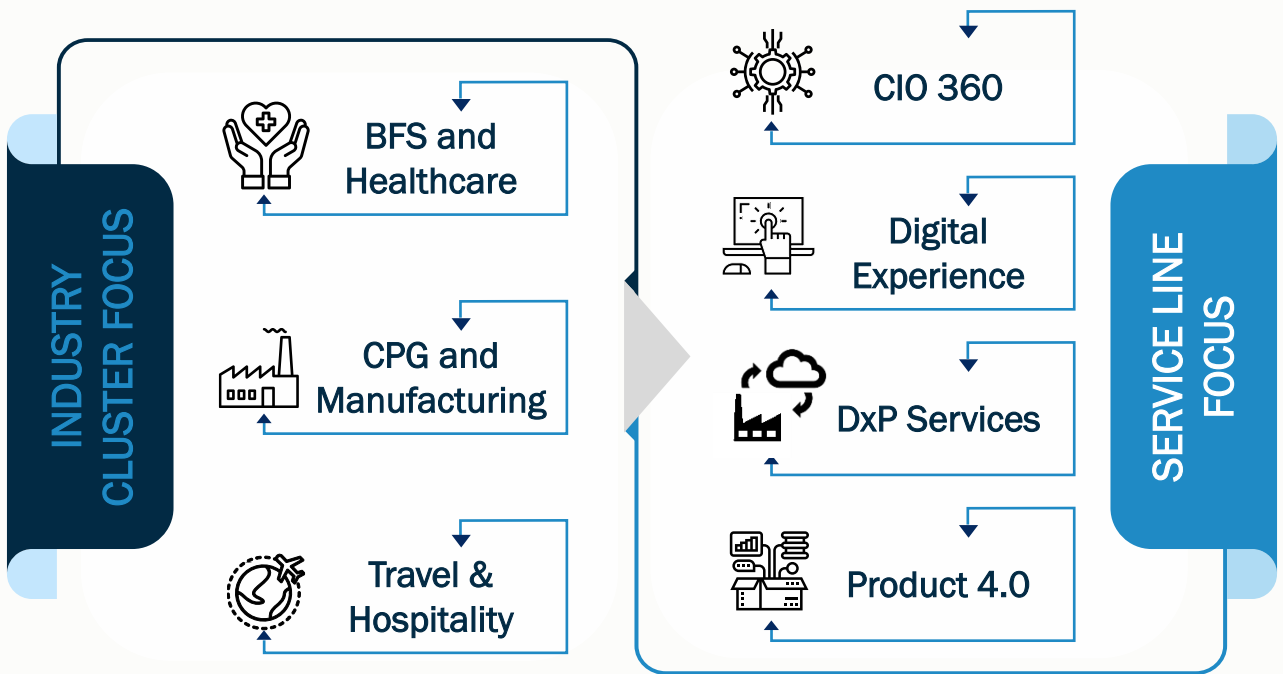
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Your feedback matters

ABOUT ITC INFOTECH

ITC Infotech is a leading global technology services and solutions provider, led by Business and Technology Consulting. ITC Infotech provides business-friendly solutions to help clients succeed and be future-ready, by seamlessly bringing together digital expertise, strong industry-specific alliances and deep domain expertise. The company provides technology solutions and services to enterprises across industries through a combination of traditional and newer business models, as a long-term sustainable partner.

For more information, please visit:
www.itcinfotech.com

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