



Business-friendly Solutions

# Virtual Innovation - PLM Enterprise App



Dynamic & Interactive Apps

Visually Rich User experience

Real-time access to PLM

Extending the capabilities of PLM to newer areas of design and development, showcase impactful seasonal range and thereby empower businesses to make informed decisions and fasten time-to-market.

- ✓✓ Rich & Intuitive UI/UX
- ✓✓ Quick & Direct access to FlexPLM Seasons and Products
- ✓✓ Custom , Interactive and Flexible
- ✓✓ Enhanced Reporting and Dashboards
- ✓✓ Easy Navigation
- ✓✓ Always Connected to Flex PLM

## Key Features



Create and Maintain multiple Lineboards



Drag and reposition styles and color cards



Access to real time product attribute information



Add header and footer information to the report.



Exhaustive editing features - texts , shapes , fonts , background colours



PDF exporting options

### About ITC Infotech

ITC Infotech helps Customers digitize their end-to-end product lifecycle processes to enable rapid innovation, reduce time-to-market, optimize their supply chain, source and manufacture their products efficiently by leveraging our rich consulting expertise in Product Lifecycle Management across domains of the Retail industry – from Fashion & Apparel, Footwear and Home to Consumer Products and Hard Goods. Our solutions bring together the best of industry practices and next generation technologies in Cloud, Mobile, Analytics and IoT to truly enable future readiness for retail businesses.

ITC Infotech is a fully owned subsidiary of ITC Ltd, one of India's most admired companies.

[www.itcinfotech.com](http://www.itcinfotech.com) | [contact.us@itcinfotech.com](mailto:contact.us@itcinfotech.com)