



Business-friendly Solutions

A grayscale photograph of a doctor in a white coat with a stethoscope, looking down. The image is overlaid with various medical icons: a cross, a heart with an ECG line, a person with a cross, a pill, and a heart with an ECG line. A row of five white stars is positioned across the middle of the image, with the doctor's hand pointing to the third star from the left. The bottom right corner of the image is a dark blue triangle containing the main text.

USING PREDICTIVE ANALYTICS TO IMPROVE QUALITY RATINGS

Only **42%**

of Americans receive recommended medical treatment delivery which poses serious hazards to their health in the form of missed care opportunities as well as waste and potential harm from overuse - JAMA network study.¹

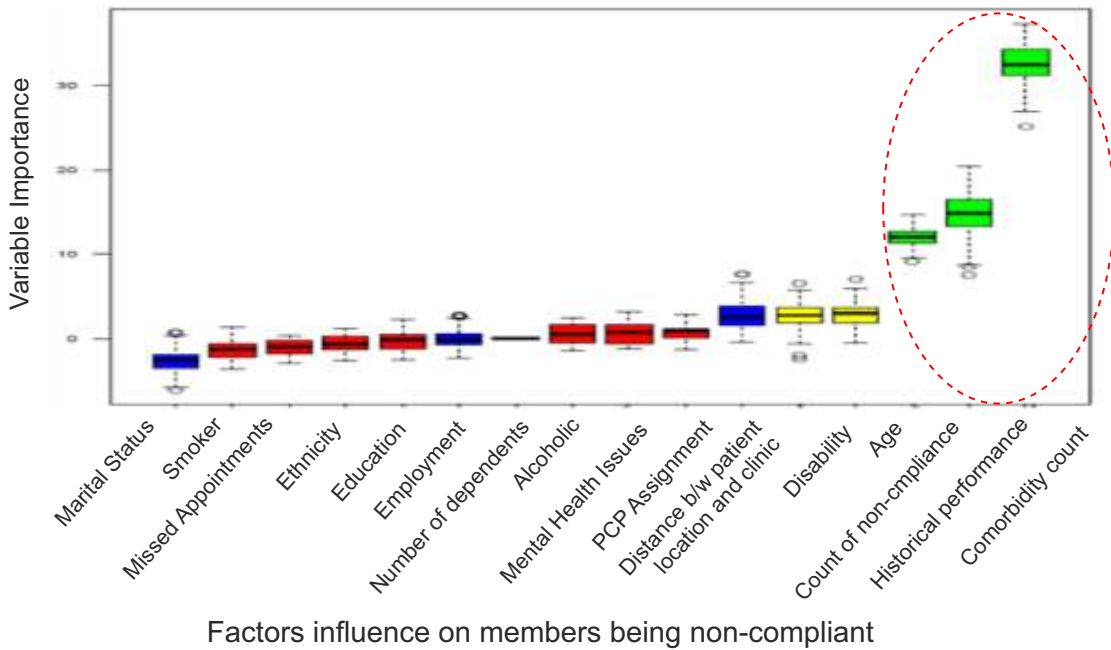
MEDICINE

Problem Statement

Low performance of quality measures downgrades plan rating and may impact the top-line and bottom-line of the payer organization. As per study, gaps in care and lack of care coordination cost \$35 billion to healthcare ecosystem²

Approach

Using member demographics, clinical conditions, historical measure compliance, accessibility of care, behavioral, clinical and lifestyle data; advanced machine learning algorithms can be leveraged to identify patients at risk of being non-compliant.



HOW WOULD IT BENEFIT YOU?



Improved quality ratings



Enhanced member loyalty & brand value



Reduced missed care opportunity



Exploring and expanding in new markets



Increased confidence on the plan among existing and potential members

References 1: <https://jamanetwork.com/journals/jamainternalmedicine/fullarticle/2569282>

2: <https://www.practicebuilders.com/blog/how-no-showscanceled-appointments-affect-your-practice/>

About ITC Infotech

The healthcare industry is shifting to value based care and payers & providers are all set to adopt digital & analytical tools to meet population health and value-based care goals. With extensive healthcare industry experience, ITC Infotech brings expertise in delivering domain centric technology solutions, designed to help providers improve healthcare delivery by leveraging disruptive digital technologies.

ITC Infotech is a specialized global technology services provider, led by Business and Technology Consulting. ITC Infotech's Digitaligence@work infuses technology with domain, data, design, and differentiated delivery to significantly enhance experience and efficiency, enabling our clients to differentiate and disrupt their business.

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