



DIGITAL STYLE TRACKER-

Powered by NextGen PLM

- Flexible & scalable
- Enhanced level of product tracking
- Real time updates & reporting
- Rich UI/UX

ITC Infotech's Digital Style Tracker provides enhanced calendar features with responsive dashboard options enabling users to get a high level view to their product development process, better visibility to status, & effective response to delays.



- ✔✔ Manage multiple calendars & calendar templates per season
- ✔✔ Increased visibility into exception reporting
- ✔✔ Easily identify causes for delays
- ✔✔ Manage source-specific calendar
- ✔✔ Automate workflow tasks based on attribute updates



Track milestones by product, source & colorway with progressive roll-up



Quick view of product information -by colorway & source



Drill down feature to view details for sample level tracking (Material & Product)



Scalable calendar dashboard for exception reporting



Derived style health & milestone health



Identify missing &/or outdated sample requests

About ITC Infotech

ITC Infotech helps customers digitize end-to-end product lifecycle processes to enable rapid innovation, reduce time-to-market, optimize supply chain, source and manufacture products efficiently by leveraging our rich consulting expertise in Product Lifecycle Management across domains in the retail industry including Fashion & Apparel, Footwear, Home, Consumer Products & Hard Goods. Our solutions bring together the best of industry practices and next generation technologies in Cloud, Mobile, Analytics and IoT to enable future readiness for retail businesses.

ITC Infotech is a fully owned subsidiary of ITC Ltd, one of India's most admired companies.

www.itcinfotech.com | contact.us@itcinfotech.com

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