



## AI & AUTOMATION

Powered by NextGen PLM

- AI powered image search
- Predictive BOM
- Smart Training Assistant



Business-friendly Solutions

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Optimizing decision-making through AI & Automation to facilitate patterned & standardized product development, image search capability & BOM creation along with smart training functionality that provides instant answers to system & process related questions.

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- ✔✔ Classification & Image Analysis
- ✔✔ Improved Product Management
- ✔✔ Quick access to information & training content
- ✔✔ Minimizing errors by eliminating manual processes
- ✔✔ Seamless support experience
- ✔✔ Faster time-to-market

### AI Powered Image Recognition



- ✔✔ Search products with image upload
- ✔✔ Image recognition for unlabelled products
- ✔✔ Emerging trends & competitor analysis

### Predictive BOM



- ✔✔ Auto suggest BOM row items
- ✔✔ Bring accuracy & efficiency in creation of BOM
- ✔✔ Provide suggestions on material consumptions & utilizations

### Smart Training Assistant



- ✔✔ 24 X 7 business support
- ✔✔ Automated response drives efficiency
- ✔✔ Reduced support costs & increased productivity

#### About ITC Infotech

ITC Infotech helps customers digitize end-to-end product lifecycle processes to enable rapid innovation, reduce time-to-market, optimize supply chain, source and manufacture products efficiently by leveraging our rich consulting expertise in Product Lifecycle Management across domains in the retail industry including Fashion & Apparel, Footwear, Home, Consumer Products & Hard Goods. Our solutions bring together the best of industry practices and next generation technologies in Cloud, Mobile, Analytics and IoT to enable future readiness for retail businesses.

ITC Infotech is a fully owned subsidiary of ITC Ltd, one of India's most admired companies.

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