



Business-friendly Solutions

SMART Solution

ORACLE TRANSPORTATION MANAGEMENT (OTM)



Overview

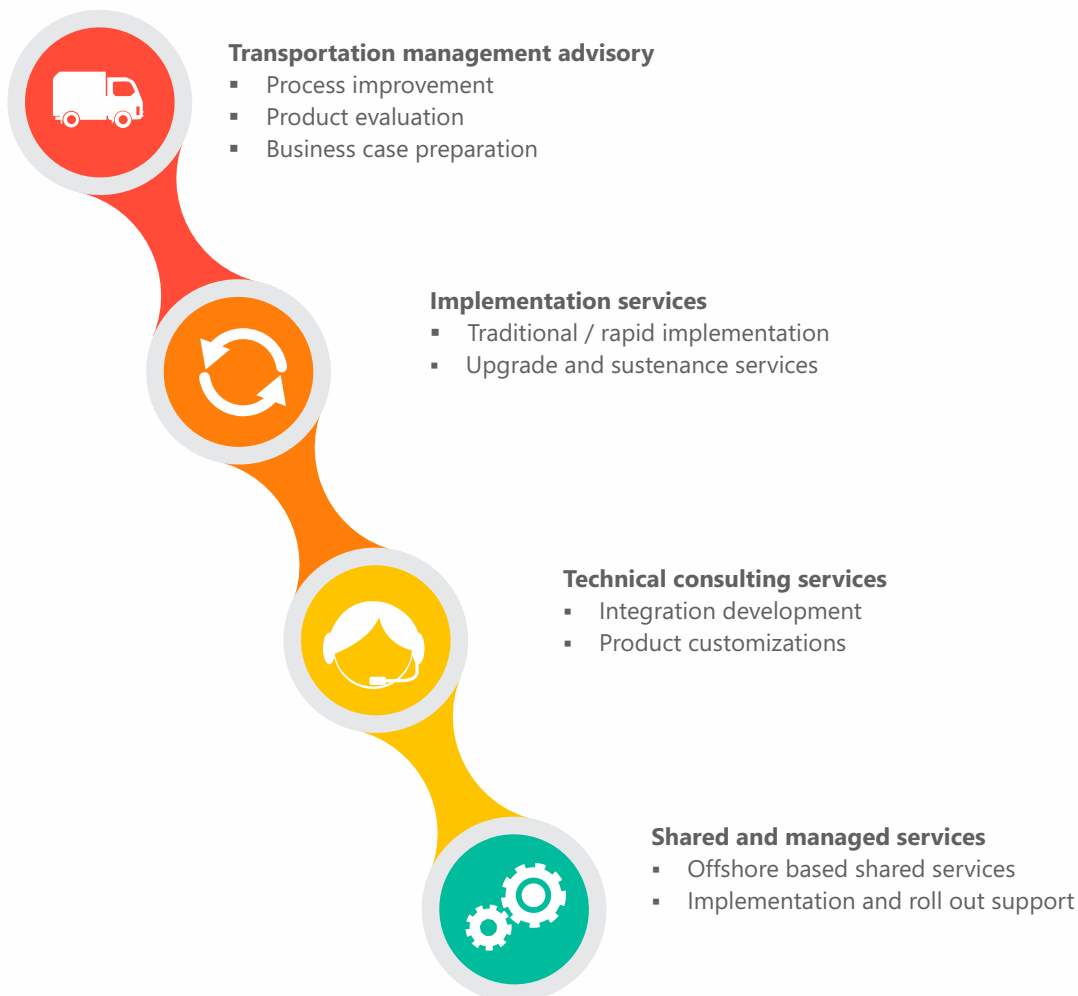
Globally, organizations spend about 5%-17% of sales revenue on transportation depending on the level of market maturity. Suboptimal processes, unplanned shipments, manual intervention for exception handling, increasing need of visibility and faster time to market while improving customer service level are major reasons of higher transportation cost. At the same time, pressures due to increased legislation and control on carbon emissions add to the overheads. To manage these complexities, leading organizations are investing on agile and responsive Transportation Management Systems (TMS) leveraging cloud, mobility and digital technologies.

Oracle Transportation Management (OTM) is the leading transportation planning and execution solution for shippers, carriers and third party logistics providers. OTM helps enterprises to integrate and streamline complex processes such as transportation planning, execution, freight payment and business process automation in a single application across all modes of transportation. This enables companies to derive benefits of a flexible, global fulfillment solution such as reduced transportation costs, improved customer service levels and optimal asset utilization.

ITC Infotech has partnered with Oracle to provide innovative and rapid OTM solution catering to the needs of Retail, CPG, Manufacturing, HiTech, Pharma and LSP Industries.

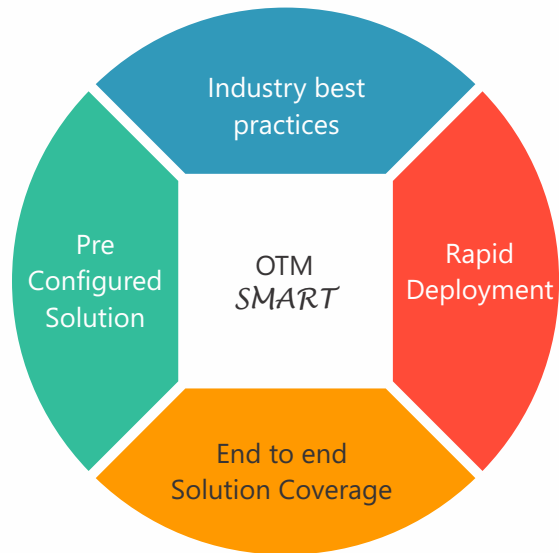
Our solution

ITC Infotech provides end-to-end OTM services through a proven implementation methodology across the globe to help organizations in achieving measurable results.



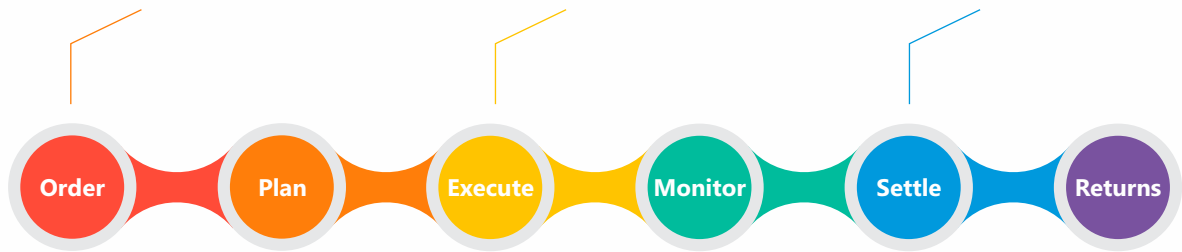
OTM SMART On - Demand

OTM SMART is a unique on-demand solution, developed on Oracle Transportation and Global Trade Cloud, that helps organizations accelerate the deployment of a robust, agile and responsive Oracle Transport Management system. OTM SMART integrates with ERP solutions such as EBS, JDE, SAP, PeopleSoft, etc., as well as legacy systems. OTM SMART is pre-configured for **Retail, CPG, Manufacturing, HiTech, Pharma and LSP Industries.**



OTM SMART Core Components - Inbound and Outbound

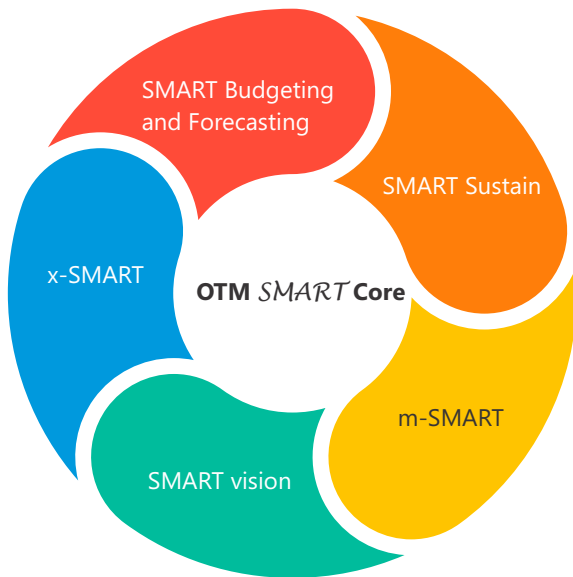
- Purchase Order
- Integrate Sales & Transfer Orders Receiving
- SO/ TO Processing
- Packing, Palletization & Stacking rules
- Batch & Expiry Tracking
- Export Orders
- Shipment Tendering
- Vehicle Inspection & Placement
- Carrier Communications
- Reconcile Planned vs Actual
- Container Pickup & Handover to Shipping Line
- Freight bill Audit
- Freight Cost Allocation
- Payment advice



- Domestic & Cross Border
- Road-FTL / LTL / Parcel
- Multi constraint planning
- Routing guide
- Freight consolidation: Direct, Multi stop, Round trip
- Multimodal, Import/ Export, FCL/LCL
- Event / Exception Management
- Track & trace / Visibility
- Carrier Score Card
- Vessel/Flight Schedules
- Detention and Demurrage
- Opportunities for Return Loads (Continuous Moves)
- Track & Settle Reverse Logistics

OTM SMART Advanced Components

On top of OTM SMART core, ITC Infotech developed industry relevant value added services. These help organizations to move up the process maturity by adopting unique features in Transportation Management process.



- OTM SMART Budgeting and Forecasting – Freight budgeting and vehicle forecasting solution
- OTM SMART Sustain – Measure, Monitor and Report Carbon Footprint
- OTM m – SMART – Customizable mobile app for OTM
- OTM SMART Vision – Transportation visibility solution
- OTM x – SMART – Tools and utilities for integration with enterprise applications

OTM SMART – Benefits

Our solution provides the following benefits:

- 5%-20% reduction in transportation cost through accurate rate contracting, right mode selection, shipment optimization
- Improved operating performance through increasing the visibility of shipping progress, automation of repetitive tasks and financial audit
- Lower total cost of ownership through faster deployment and cloud based operating model
- Improved agility through integration with mobility solution for better track & trace and event management.

Partnership with Oracle

- Oracle **PLATINUM PARTNER Worldwide** partner; Over 500 consultants
- Oracle endorsement of this relationship as “**Oracle Industry Solutions Center of Excellence at ITC Infotech**”
- Working on **co-development initiatives with Oracle**
- **Close working relationships** with Oracle Transportation Management **Product Strategy and Product Engineering Team**
- **OTM Cloud Certified Global Partner**

ABOUT ITC INFOTECH

ITC Infotech is a specialized global full service technology solutions provider, led by Business and Technology Consulting. ITC Infotech's Digital@Work infuses technology with domain, data, design, and differentiated delivery to significantly enhance experience and efficiency, enabling our clients to differentiate and disrupt their business

The company is powered by a growing portfolio of specialized solutions addressing critical business challenges, including: Industry 4.0 solutions (PLM, IoT and Embedded), Customer Value Management, Loyalty, Trade Marketing & Distribution, Supply Chain Optimization, Data Engineering and Analytics, Digital Banking solutions and Digital Agriculture solutions. The company provides solutions to enterprises in Supply Chain based industries (CPG, Retail, Manufacturing, Hi-Tech) and Services (Banking, Financial Services and Insurance, Airline, Hospitality) through a combination of traditional and newer business models, as a long-term sustainable partner.

ITC Infotech is a fully owned subsidiary of ITC Ltd, one of India's most admired companies.