

ITC Infotech, a fully owned subsidiary of ITC Ltd., is today one of the fastest growing India-based global IT and IT-enabled services companies.

Based out of a picturesque 35 acre campus in the heart of Bangalore city, ITC Infotech, through wholly-owned subsidiaries in the UK and USA, provides outsourced IT services and solutions to leading global customers, apart from servicing the ITC Group companies in India.

ITC Infotech offers IT services and solutions across key industry verticals: Banking, Financial Services & Insurance (BFSI), Consumer Packaged Goods (CPG), Retail, Manufacturing, Travel, Hospitality, Transportation & Logistics and Media & Entertainment.

ITC Infotech enjoys the rare advantage of having a practitioner's expertise in some of these industry verticals, which has in part been bequeathed by parent ITC Limited, which runs market leading businesses in these verticals

ITC Infotech's expertise as an outsourcing partner has been recognized globally. The company is ranked in the **Leaders Category** for the '**2008 Global Outsourcing 100**' by the International Association of Outsourcing Professionals (IAOP), two years in a row and has also been featured among the '**Top 10 Specialty Application Development Providers**' in the Global Services 100 listing by Global Services and NeoIT.

ITC Infotech has carved a niche for itself as a leading IT solutions provider by addressing customer pain points through innovative solutions like the Departure Control System Testing, Load and Trim, Loyalty, Trade Promotions Management etc. ITC Infotech's leadership capabilities also accrue from the cutting-edge global engagements that it manages for leading businesses across the world.

Technologically, ITC Infotech has been recognized amongst the best-of-breed IT services company by leading industry analysts and experts globally:

- Forrester Research recognizes ITC Infotech amongst **India's leading Infrastructure Services, CRM and SAP players**
- Gartner and AMR Research acknowledges ITC Infotech as one of the world's **leading offshore Testing services providers**
- ARC has featured ITC Infotech amongst major Indian global service providers for PLM implementation and engineering services

The ITC Infotech customer engagement model, or the "Extended Enterprise Model", provides a critical competitive differentiator, the value resting on the premise of building deep, long-term and customized relationships with each of the customers. This enables creation of a delivery organization that becomes, over time, a seamless extension of the customer's organization. To this end, for every customer, ITC Infotech commits effort and invests in creating capabilities around each customer's unique needs, processes and quality or service expectations.

The company has established a service delivery footprint across more than 140 countries worldwide, and provides end-to-end solutions through dedicated development centres, offices and delivery centres in North America, Europe and Asia Pacific, in addition to two massive delivery hubs based out of Bangalore and Kolkata.

Backed by the highest level of quality certifications, powered by a leading talent pool and with the best-in-class global work environment, the company is poised to take a leap into the top tier of India-based global IT companies.